

CouponBirds "Help to Save" Scholarship Official Rules

- NO PURCHASE NECESSARY.
- A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.
- ONLINE APPLICATION ONLY AND INTERNET CONNECTION REQUIRED.
- AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY/ AWARD ACCEPTANCE AGREEMENT IS REQUIRED.
- SPONSOR OBTAINS RIGHTS FROM APPLICANTS TO POST AND USE ANY AND ALL CONTENT SUBMITTED AS PART OF THE PROGRAM.
- VOID WHERE PROHIBITED BY LAW.

1. Eligibility.

The CouponBirds "Help to Save" Scholarship ("Program") is available to high school and college students of all nationalities studying in the US or Canada during the 2025-2026 academic year. High school students must be at least 15 years old and provide an enrollment certificate. College students must be enrolled at an accredited university or college and submit a valid acceptance letter or enrollment certificate.

Employees and representatives of CouponBirds ("Sponsor"), along with their parents, affiliates, subsidiaries, licensees, designees, and their immediate family members (spouses, parents, stepparents, siblings, children, stepchildren, and their spouses) and household members (related or not) are not eligible to participate.

By participating, applicants fully and unconditionally agree to these Official Rules and the Sponsor's decisions, which are final and binding in all matters relating to the scholarship program. The program is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Winning an award is contingent upon meeting all the requirements set forth herein.

2. Entry Period.

All submissions must be received by the Sponsor on or before 11:59 PM PST on Oct 10, 2025 (the "Entry Period").

3. How to Enter.

To apply for the scholarship, visit the [program website](#) (The Website) during the Entry Period. The Website will have all the details about the program and the application form. You will need to complete the form with your full name, address, email address, enrollment certificate, and any other required information.

Additionally, applicants must include the following in the application form:

1. A link to your YouTube video on the topic: "Money-Saving Secrets for Students." The video should be 2-3 minutes long (no more than 5 minutes). Feel free to get creative with the style.
2. A link to your social media post (X/Facebook) sharing your video.
3. A copy of your enrollment certificate or current transcript from an accredited university or high school to prove your eligibility as required in Section 1.

For this Program, a Submission is a YouTube video that meets the technical, creative, and legal requirements disclosed on the Website and in these Official Rules, including the Content Guidelines in Section 4. The Sponsor reserves the right to reject any submission that does not comply with these requirements.

4. Content Guidelines.

- Your video must be in English and 2-3 minutes long (no longer than 5 minutes).
- Submissions must be original, not previously submitted to any contest, and not publicly displayed beyond your immediate circle of friends and family.
- Submissions must be truthful, accurate, created by the applicant, and include materials for which the applicant has all necessary rights. They must not infringe on the intellectual property rights of others. Any infringement will result in disqualification and potential liability.
- Submissions must not contain materials that violate or infringe others' rights, including privacy, publicity, or intellectual property rights, or that constitute copyright infringement. They must not disparage the Sponsor, Administrator, or any affiliated party.
- Submissions must be 100% original and not generated by automated means. All submissions become the property of the Sponsor and will not be returned. The applicant is responsible for ensuring delivery.
- Late, illegible, incomplete, damaged, destroyed, forged, or non-compliant submissions may be disqualified at the Sponsor's discretion. Submissions must not contain inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous content, nor promote bigotry, racism, hatred, or discrimination.
- The Submission must not contain materials unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where the Submission is created.
- Only one (1) Submission per person/email address is allowed. Applicants must have permission from all individuals mentioned in the Submission (if any) to use their names and likenesses.
- The Sponsor is not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed, or misdirected Submissions. During the Entry Period, Submissions cannot be displayed or distributed except by the Sponsor. Applicants must maintain all rights to transfer their Submission to the Sponsor if selected as a winner.
- In case of a dispute, the authorized account holder of the email address used to register will be deemed the applicant. Proof of being the authorized account holder may be required.

5. Awards.

The Program offers two (2) levels of scholarships to five students: a **First Prize** and a **Second Prize**. The First Prize, valued at \$1,000, will be awarded to one student. The Second Prize, valued at \$500 each, will be awarded to four students. The scholarship must be used for tuition, fees, books, supplies, equipment,

or other educational expenses related to the winner's college or high school courses. The scholarship can not be assigned, transferred, or changed, except at the Sponsor's discretion. No cash equivalent will be provided. Awarding of the scholarship is contingent upon full compliance with these Official Rules. If the winner violates the Official Rules or does not meet eligibility criteria, the scholarship will be forfeited and awarded to the next highest-scoring applicant, as determined by the judges.

6. Judging Criteria.

After the Entry Period, a panel of qualified judges chosen by the Sponsor will select five potential winners from all eligible Submissions based on the following criteria:

- Quality of your submission (30%): Ensure your personal information is complete in the application form, along with the YouTube video and social media post.
- Uniqueness and Helpfulness of ideas (40%). This evaluates the creativity, practicality, and benefit of the ideas shared in your video for students and others.
- Engagement (30%). The number of views, likes, and comments on your video and social media post.

In October 2025, the judges will select five (5) winners and notify them by email. The sponsor is not responsible for any lost or undelivered notifications.

7. Notification of Winners.

Potential winners will be notified by email or another method chosen by Sponsor. The Sponsor is not responsible for false, incorrect, incomplete, or illegible contact information. Notification is considered immediate upon sending an email. Except where prohibited, each potential winner (or their parent/legal guardian if a minor) must sign and return an Affidavit of Eligibility and Liability/Publicity Release within seven (7) days of the notification to claim the scholarship. Failure to return these documents on time, or if the notification is undeliverable, will result in the forfeiture of the scholarship, and an alternate winner will be selected.

If a potential winner is found ineligible, fails to comply with the Official Rules, or declines the scholarship, s/he will be disqualified. In such cases, an alternate winner may be selected at the Sponsor's sole discretion, up to a maximum of three (3) alternates. After that, the scholarship will remain unawarded. The sponsor is not liable for late, lost, damaged, intercepted, misdirected, or unsuccessful notification. If the potential winner is a minor, the sponsor is not liable for unsuccessful attempts to obtain signed parental or guardian consent.

8. Intellectual Property.

By applying, applicants grant the Sponsor a limited, non-exclusive, royalty-free license to use their submission solely for the purpose of administering, promoting, and communicating about this scholarship program and any future iterations. This includes verifying eligibility, judging applications, selecting recipients, and sharing winners publicly (only with details they have expressly agreed to share in advance).

Applicant information and materials will not be used for targeted advertising, merchandising, or unrelated marketing. The Sponsor has discretion to feature selected submissions or winners in promotional materials related to this scholarship, but applicants retain ownership of their work and waive no broader rights.

Acceptance of a scholarship award constitutes permission for the Sponsor to use the winner's name, city, state, and award information for promotional purposes, but only in connection with the scholarship program and in accordance with applicable law.

9. Release.

By accepting a scholarship award, winners agree to release and hold harmless the Sponsor and their subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, award suppliers, and each of their parent companies and officers, directors, employees and agents (collectively, the "Released Parties") from any claim or cause of action, including personal injury, death, or property damage, arising from participation in the Program or the receipt, use, misuse of any scholarship award.

10. General Conditions.

The Sponsor reserves the right to cancel, suspend, or modify the Program, or any part of it, if fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Program, as determined by the Sponsor's sole discretion. If terminated, the Sponsor may determine the winners from all eligible Submissions received up to that point, using the judging criteria outlined above.

The Sponsor also reserves the right to disqualify any individual found tampering with the Submission process or the operation of the Program, violating the Official Rules, or acting in an unsportsmanlike or disruptive manner, and to void all associated Submissions. Any attempt to undermine the legitimate operation of the Program may violate criminal and civil law. Should such an attempt be made, the Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules does not constitute a waiver of that provision.

11. Limitations of Liability.

The Released Parties are not responsible for:

1. Incorrect or inaccurate information caused by the applicant, printing, typographical errors, or by any equipment or programming associated with the Program;
2. Technical failures, including malfunctions, interruptions, or disconnections in phone lines or network hardware or software;
3. Unauthorized human intervention in any part of the Submission process or the Program;
4. Printing, typographical, technical, computer, network, or human error in the administration of the Program, uploading, processing, judging of Submissions, or announcement of the awards;
5. Late, lost, undeliverable, damaged, or stolen mail;
6. Any injury or damage to persons or property caused by participation in the Program or receipt, use, or misuse of any scholarship award, including related travel or activities.

7. Misdirected or undeliverable Submissions, technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections, or any failed, incomplete, garbled, or delayed computer transmission.
8. Unauthorized third-party use of any Submission.

12. Disputes.

Except where prohibited, the applicant agrees that:

1. Any disputes, claims, and causes of action arising out of or connected with this Program or any scholarship awarded shall be resolved individually, without resorting to class action, exclusively by the United States District Court in Denver, Colorado.
2. Claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Program, but no attorneys' fees.
3. Under no circumstances will the applicant be permitted to obtain awards for, and hereby waives all rights to claim, indirect, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any rights to have damages multiplied or increased.
4. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the applicant and Sponsor in connection with the Program, shall be governed by the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules that would cause the application of the laws of any jurisdiction other than Colorado.

13. Suspension / Modification / Termination.

If the Sponsor is prevented from continuing the Program due to events beyond its control, such as fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, equipment failure, utility interruptions, riot or civil disturbance, terrorist activity, war, interference by any party, or any government law, order, or regulation, order of any court or jurisdiction, the Sponsor reserves the right to modify, suspend or terminate the Program.

Additionally, the Sponsor may, at its sole discretion: (a) modify, suspend, or terminate the Program if external factors disrupt its administration, integrity, security, or proper conduct; or (b) disqualify any applicant found tampering with the application process, or violating the Official Rules.

14. Scholarship Applicant Data Privacy.

1. Data Collection Limited to Scholarship Purposes: The personal information collected from applicants for this scholarship (including name, address, email address, enrollment certificate, YouTube video link, and social media post link) will be used solely for the purposes of verifying eligibility, judging submissions, notifying winners, and administering the scholarship program.
2. No Targeted Advertising: The personal information provided by scholarship applicants will not be used for targeted advertising or marketing purposes unrelated to this scholarship program.

3. No Data Sharing with Third Parties: The Sponsor will not share any personal information of scholarship applicants with any third parties, including advertisers or service providers. All data processing and storage related to this scholarship program are handled internally by the Sponsor.
4. Data Retention: The personal information of scholarship applicants will be retained only for as long as necessary to administer the scholarship program and comply with applicable legal requirements. After that period, it will be securely deleted.

15. Winner List.

To view the winners, please visit <https://www.couponbirds.com/winnerlist>.